

Matthew Lewicki

www.matthewlewicki.com
matthewlewicki@gmail.com
508-446-3244

EDUCATION

2009 - 2013 **Maryland Institute College of Art**, Baltimore, MD
BFA in Graphic Design

SKILLS

- Screen* I have an expert practice using Adobe Photoshop, Illustrator, and InDesign. I have proficiency designing websites with HTML, CSS, and JQuery, and creating themes and managing websites on platforms like Wordpress, Drupal, Squarespace, and Tumblr. I have experience designing newsletters, including using Mailchimp. I also have proficiency with prototyping software (Sketch, InVision, Quartz Composer) and with audio, video, and 3D software (After Effects, Premier, Final Cut, Logic, Ableton, Unity, Blender).
- Print* In addition to my digital skills, I've worked extensively with print media. I've designed and produced posters, books, newsprint, magazines, letterhead, direct mail campaigns, signage, proposals, inhouse print peripherals, and technical documents. I also have experience with pre-press, printmaking, and packaging design with a focus on sustainability.
- Other* I've created logos and identity systems and know how to adhere to them. I can operate a DSLR and edit and retouch photos. I also have basic music composition, writing, and recording skills.

EXPERIENCE

- 2014 - Present **Freelance Designer** *View more at matthewlewicki.com*
Internet Governance Forum - USA
Designed and developed the website for IGF's annual conference; created print programs, Mailchimp campaigns, and Eventbrite pages.
- Coffee District**
Produced print and digital marketing campaigns for events including flyers, menus, email newsletters, social media content, and Squarespace pages. Designed and produced a fold-out map of quality coffee in D.C.
- Triple Crown Records**
Created album artwork and packaging for As Tall As Lions' self-titled album reissue.
- Point Motion**
Designed and developed the front-end for a music therapy database.
- 2016 - 2017 **Dolcezza Coffee & Gelato** *In-House Designer*
Unified customer experience across eight locations and created marketing materials and merchandise. Designed in-house print peripherals, presentations, and pitches, including a winning bid to open a location at the Hirshhorn Museum and Sculpture Garden in Washington, D.C.
- 2012 - 2015 **Topshelf Records** *Design Intern / Contract Work*
Interned in 2012 as their in-house designer, did contract work on apparel, album art, packaging, print and digital event marketing, and web design.

AWARDS

- 2015 **Best Creative Packaging** *Nominated* (Billboard Music Awards)
2011 + 2012 **Graphic Design Department Recognition Award** (MICA)
2009 - 2011 **Dean's List** (MICA)